

PATENTS Attorney Docket No. NMC-003.01 Serial No. 09/697,233 Confirmation No. 3470

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

		)		
-	re Application of:  Joseph T. Pych		Art Unit:	3623
Application No: 09/697,233 Filed: October 26, 2000		)	Confirmation No.: 3470	
For:	Systems and Methods for Generating Highly Responsive Lists	) ) )	Examiner:	Robinson-Boyce, Akiba K.
		)		

## **CERTIFICATE OF MAILING**

I hereby certify that the following paper is being deposited with the United States Postal Service as first-class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on February 13, 2006.

Kristen Salera

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## **RESPONSE TO ADVISORY ACTION**

In response to the Advisory Action mailed January 4, 2006, Applicant submits remarks in favor of the patentability of the claims as previously presented. Changes to the claims are shown by strike through (for deleted matter) and underlining (for added matter).

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.

B3155354.3